

Earthdeck Privacy Policy

Last updated October 2021

Privacy Summary

- **We never ask for your name or email**
- **Your photos and videos never leave your device**
- **The app is functional without an internet connection**
- **No identifiable information is ever uploaded**
- **If you choose to enable the voluntary metadata sharing, the data is anonymous, deletable, and only used to build the features described below in section 2.**

Parkwolf LLC and its affiliates and subsidiaries, meaning companies related by common ownership or control (collectively, “Parkwolf LLC”, “we”, “us”, “our”) respect your (the “user,” “you” or “your”) right to privacy and strive to maintain the confidentiality of your personal information. This Privacy Statement describes in greater detail our privacy practices for collecting and maintaining certain information collected about you. This Privacy Statement applies to all versions of the Apps known as Earthdeck (whether operating on iOS, Mac, Android or other platform), websites, products and related services.

We may change this Privacy Statement from time to time. If we make changes, we will notify you by revising the date at the top of the page. We require you to read and agree to this Privacy Statement when you download and install one or multiple of the Earthdeck Apps. We encourage you to review the Privacy Policy whenever you access one of the Earthdeck Apps, or when you otherwise interact with us via e-mail, post, phone or any other means of communication.

1. Application of this Privacy Statement

This Privacy Statement (the “Privacy Policy”) applies to our Earthdeck Apps, products, and related services whether or not they link to this Privacy Policy. Parkwolf LLC is the responsible entity for all Personally Identifiable Information subject to this Privacy Policy and for any services provided to users anywhere in the world.

2. Information We Collect

We generally do not collect Personally Identifiable Information from you. We may collect some limited information from you through the following channels:

- **The best way to keep information private is to never ask for it at all. Earthdeck is designed so there is no identifiable information to protect in the first place:**
 - No user accounts or registration.

- We never ask for your name or email.
 - Your photos and video are only kept locally on the device and Earthdeck's developers are not able to view them.
 - App is functional without an internet connection
- We use Firebase to collect statistics on how users use Earthdeck, contact technical support, and similar. This is aggregate user data and is not affiliated with any particular user.
- We use Firebase to collect statistics on where users are located, by country. This is aggregate user data and is not affiliated with any particular user.
- We use a helpdesk platform that users can register on in order to submit any help tickets. We may have access to users' e-mail address and any other information they elect to provide as part of help tickets. This information is only utilized for customer support, is stored only for record-keeping and analytics purposes, and is not shared, subject to the exclusions below.
- We do not store your pictures or videos on any of our servers.
- We cannot view your photo/video library remotely at any time.
- We may have your photos or videos in our temporary possession, locally within the app, for the limited purpose of detecting wildlife species in the photos or videos. This may include temporary access to metadata associated with the taking of photos or recording of videos.
- If you chose to contribute metadata to the Parkwolf animal sighting database (via the option on the initial screen before enabling photo access, or via the toggle on the settings menu in the app):
 - Earthdeck will report metadata (the animal, timestamp, and location) (if available) where wild animals were detected by earthdeck. Your actual photos are never shared, and never leave your device. Since earthdeck does even not have user accounts, and never asks for your name or email, this data is never attached to your name, email, IP address or any other info. The data is anonymous, so even our staff or a hacker are not able to see who shared which metadata.
 - You can change your data sharing setting in the app settings menu, and when you toggle it to off, you will have the option to delete existing data. This will schedule for deletion any data that was uploaded by the current installation of your app - Since the data does not include identifiable information, if you delete the app, there will be no way to identify it as your data and delete it in the future. Deletions are processed every 15 minutes.
- Voluntary Metadata sharing helps us build the following features:
 - A upcoming feature in earthdeck to give you the best areas and times of day to find a given species.
 - A future website (Parkwolf.co) and an app where you can input any animal and any national park, and see information about the best times and locations to find this animal in the park.

- Note: Portions of these features may require payment, that has not yet been determined as of this writing.

3. Information Disclosure

We limit any sharing of information we have collected about you to certain narrow purposes. Your information may be shared for the following reasons only:

TO COMPLY WITH LAWS OR TO PROTECT RIGHTS OF USERS

If we believe the release of information about you is necessary to respond to a legal process, to investigate or remedy potential violations of our policies, or to protect the rights, property, or safety of others, we may share your information as permitted or required by any applicable law, rule, or regulation. This includes exchanging information with other entities for fraud protection and credit risk reduction.

TO ASSIST THIRD-PARTY SERVICE PROVIDERS

We may share your information with third parties that perform services for us or on our behalf, including payment processing, data analysis, e-mail delivery, hosting services, customer service, and marketing assistance.

TO PERFORM ANALYSIS AND MARKETING STRATEGIES WITH OTHER THIRD PARTIES

We may share your information with advertisers and investors for the purpose of conducting general business analysis. We may also share your information with such third parties for marketing purposes, as permitted by law.

TO TRANSFER ASSETS IN THE EVENT OF SALE OR BANKRUPTCY

If we reorganize or sell all or a portion of our assets, undergo a merger, or are acquired by another entity, we may transfer your information to the successor entity. If we go out of business or enter bankruptcy, your information could be an asset transferred or acquired by a third party. You acknowledge that such transfers may occur and that the transferee may decline to honor the commitments we've made in this Privacy Policy.

4. Our Stance on Contact with You

We do not have your contact information, and the app does not use push notifications. We don't contact you, except in the case of replying to you, if you choose to contact support.

5. How We Keep Your Personal Information Safe

We use administrative, technical, and physical security measures to help protect your information. While we have taken reasonable steps to secure the information you provide to us, please be aware that despite our best efforts, no security measures are perfect or impenetrable, and no method of data transmission can be guaranteed against any and all interceptions or other type of misuses. Any information disclosed is potentially vulnerable to interception and misuse by unauthorized parties. Therefore, we cannot guarantee complete security if you provide us your information.

6. Policy Regarding Children

We do not knowingly solicit information from children under the age of 18 unless the children have been granted permission by their parents to use our Apps. If you become aware of any data that we have collected from children under age 18, please contact us using the contact information provided below.

Contact Us

For questions or concerns relating to privacy, we can be contacted by e-mail at earthdeck@parkwolf.support